

1

The Ashby Navis Story

Building the Identity Infrastructure
for the Next Generation of
Digital Communication



ASHBY NAVIS & TENNYSON

TWELVE YEARS OF INNOVATION. ONE ENDURING MISSION.

2

Every organization
has knowledge.

Every memorable
organization has
an **identity.**

A new layer of digital communication.



ASHBY NAVIS & TENNYSON



3

The Evolution of Ashby Navis & Tennyson

A Decade of Innovation. A Lifetime of Purpose.



4

The Moment Everything Changed

We believed we were building
SOFTWARE



Then we believed we were building
PUBLISHING SYSTEMS



Later, we believed we were building
ARTIFICIAL INTELLIGENCE



Looking back, we realized we had been building
something else all along.

IDENTITY

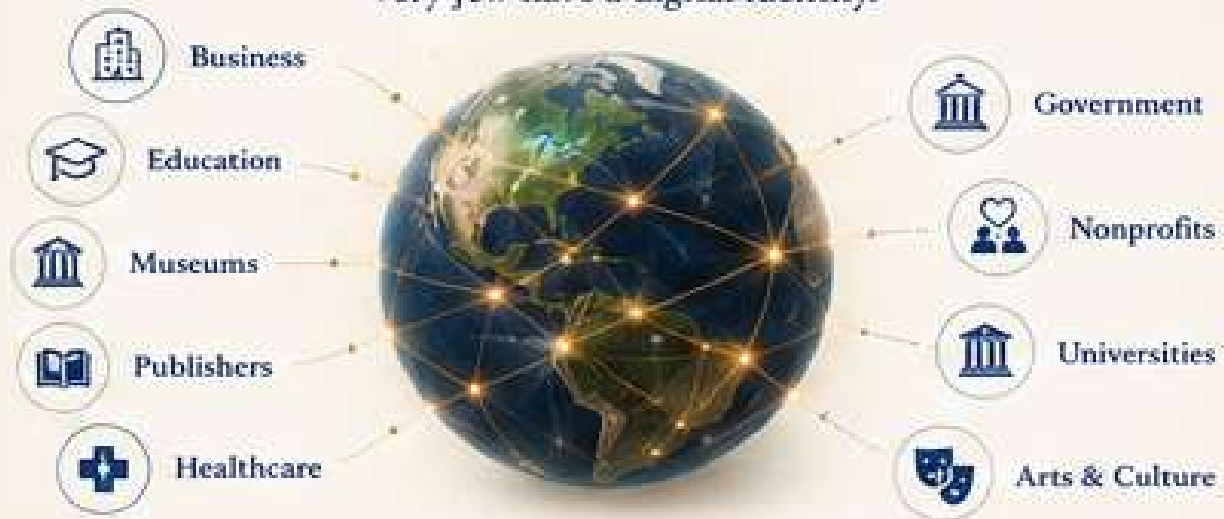
Not software that simply answers questions.
Technology that gives organizations a recognizable voice,
preserves institutional knowledge, and transforms information
into meaningful conversations.

That realization became the foundation of everything that followed.

5

The Opportunity

Every organization has knowledge.
Very few have a digital identity.



Every one of these organizations possesses expertise.
Every one of them needs a trusted digital representative.

Identity is becoming the next layer of artificial intelligence.

6

The Platform

A reusable identity platform powering multiple industries.



One platform. Many applications.

7

The Architecture

A layered architecture for intelligent, trustworthy identity.

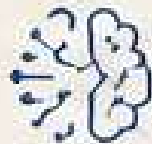


Secure. Scalable. Portable. Built for the real world.

8

Competitive Advantage

TRADITIONAL AI



Answers questions.
General-purpose models provide responses based on patterns in data.

ENTERPRISE AI



Retrieves information.
Enterprise systems search and return information from internal sources.

ASHBY NAVIS



Creates digital identities.
Our platform creates recognizable, trustworthy digital representatives that build relationships.



Patent Pending
Innovations



Private Cloud
Security



Identity
Governance



Portable
Deployment



Model
Independence



Recurring
SaaS Model

Intelligence answers questions. Identity builds relationships.

9

Business Model

Multiple revenue streams. One powerful platform.



One platform. Multiple revenue streams. Expanding markets.

10 Why Now?

Technology evolves. Communication transforms. Identity is next.



Broadcast

Organizations broadcast.



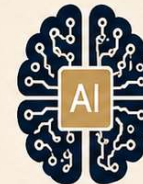
Publish

Organizations publish.



Connect

Organizations connect.



Intelligence

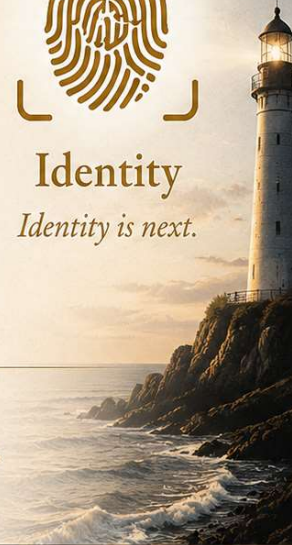
Organizations become intelligent.



Identity

Identity is next.

Every technological era adds a new layer. *Identity is next.*



11 Why Us?

Proven execution. Purpose-built platform. Ready for scale.



14 Years
*of continuous
innovation*



500+
*Published
Titles*



250+
*Software
Products*



Global
*Distribution
in 40+ Countries*



Patent
*Pending
Identity Architecture*



Enterprise
*Platform
Ready to Scale*



We didn't start building because AI arrived.
AI arrived while we were building.

12

Meet the Workshop

The people behind the vision. The team behind the execution.



Anthony Morse

FOUNDER • VISIONARY • INVENTOR

“Every great project begins with a simple question: “What if...?”



Hank Wilson

CHIEF DIGITAL OFFICER • PUBLISHER • SYSTEMS ARCHITECT

“Ideas become enduring when they are given structure, clarity, and purpose.”

Ashby Navis & Tennyson is built by a workshop of innovators, creators, and builders who believe that technology should extend human connection —not replace it.

THE WORKSHOP



SAN ANTONIO
FACTORY
EST. 2014

Alfred Albright

ENGINEERING
INTELLIGENCE

Transforms ideas into working systems with precision, reliability, and discipline.



STRATEGIZE
BUILD
EXECUTE
ELEVATE



Ivy Green

NARRATIVE &
IDENTITY DEVELOPMENT

Helps organizations discover the stories that make technology meaningful and human.



good
vibes

Sally

SOCIAL MEDIA &
COMMUNITY EXPERIENCE

Builds connection, engagement, and trust across our communities and platforms.



Different talents. One purpose.

BUILDING THE IDENTITY INFRASTRUCTURE FOR THE NEXT GENERATION.

13

Built.

Identity isn't an idea. It's already in the hands of customers.

Ashby Navis Interactive Identity Platform

One platform. Multiple identities.

Infinite possibilities.

REAL IDENTITIES. REAL INTERACTIONS. REAL IMPACT.

BEYOND THE BUSINESS CARD
INTERACTIVE. INTELLIGENT. MEMORABLE.
ASHBY NAVIS
LITERARY INTERACTIVE CARDS

OUR LITERARY PERSONAS
Some of the most interesting literary characters in history help tell your story.

 Alice <small>(Alice's Adventures in Wonderland)</small>	 Azania <small>(The Three Musketeers)</small>	 David Copperfield <small>(David Copperfield)</small>	 Edmond Dantes <small>(Count of Monte Cristo)</small>	 Elizabeth Bennet <small>(Pride & Prejudice)</small>
 Estella <small>(Great Expectations)</small>	 Dr. Henry Jekyll	 Robin Hood	 Sherlock Holmes	 Victor Frankenstein

CHOOSE A VOICE. SHARE YOUR STORY. START A CONVERSATION.
Timeless characters. Modern connections. Powered by Ashby Navis.

Sally Sallyson
Director Social Media Marketing

Ashby Navis and Tennyson
Creating Meaningful Conversations & Connections

Email
Call
Website
Ask a Question

Share Card

AN&Texas Chat

[Editorial: Robt]

[Editorial: 02: Try Screen] To your friendly guide to literary interactive business cards. How say I help you?

Quick Menu: 1) Public Identity 2) Story & Mission 3) Personal & Information 4) Contact & 5) Knowledge & Support

Type message

Share This Card



https://ashbynavis.com/ashby-navis/try-100-or-500

Text
Email
Copy Link

Scan with another phone or save for later.

Spotlight

STRATEGIZE
BUILD
EXECUTE
ELEVATE



LINKS
LinkedIn Instagram
YouTube TikTok

Classic

Sally Sallyson
Director Social Media Marketing

Ashby Navis and Tennyson
Creators. Interconnected. Generations.

Email
Call
Website
Ask a Question

LINKS
LinkedIn Facebook Instagram
YouTube TikTok

Executive

Pip Wright
Chief Game Developer

LowApps
Video Games for the Ages

Email
Call
Website
Ask a Question

LINKS
LinkedIn Instagram YouTube

Thematic

Bill Moore
Ranching Specialist

Today's Rancher
Real answers come from real work and real people for the people who do it.

Email
Call
Website
Ask a Question

LINKS
LinkedIn Instagram
YouTube TikTok

Ready for Mobile!
Online

Ivy Green
Your Guide to Ashby Navis and Tennyson

Creating Meaningful Conversations & Connections

Email
Call
Website
Ask a Question

Share Card

One identity platform. Unlimited expressions.

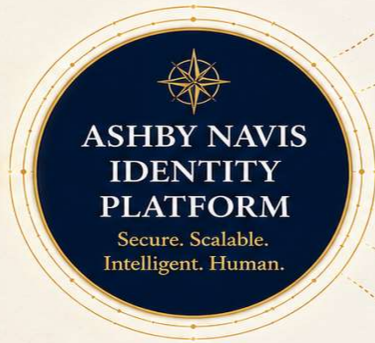
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The Next Chapter

From the first card to a global platform.

Our identity infrastructure will power trusted digital representatives across industries, organizations, and the world.

TODAY
*Interactive
Literary Business Card*



One Platform. Endless Possibilities.
Every organization has a story.
We give it a voice, an identity, and a future.

- CUSTOMER SERVICE** Intelligent agents that represent your brand 24/7.
- EDUCATION** Personal tutors and assistants that make learning personal.
- GOVERNMENT** Trusted digital access and citizen services made simple.
- HEALTHCARE** Compassionate, knowledgeable guides for patients and teams.
- MUSEUMS & CULTURAL INSTITUTIONS** Bringing collections to life through conversational AI.
- PUBLISHING & MEDIA** Engaging readers with content that speaks back.
- ENTERPRISE KNOWLEDGE** Preserving expertise. Elevating productivity. Empowering teams.
- INDUSTRY PARTNERSHIPS** Co-creating solutions that scale impact worldwide.

300+
Audiobooks
Published

250+
Apps & Games
Released

100,000+
Downloads
Worldwide

**This is
Just the
Beginning.**

The future of digital communication
is not just what we build.
It's the identities we help others create.

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Building the Identity Infrastructure for the Next Generation of Digital Communication

Organizations have spent
decades building knowledge.

The next decade belongs to
organizations that **build identity**.



ASHBY NAVIS & TENNYSON

TWELVE YEARS OF INNOVATION. ONE ENDURING MISSION.

We don't just create digital experiences.

We create trusted digital identities that light the way forward.

